



## Teleplan Due Diligence Team

*- Making the right decision is everything*

Teleplan has the expertise you need within the Telecom and Media industry. Consultancy from Teleplan will enable improved investment decision making and risk management.

The Teleplan Due Diligence Team consist of both commercial and technological expertise with experience from several DD-processes in Norway and internationally. The strength of the team lies in the ability to see the connection between technology, people and business opportunities.

***Teleplan offers support on commercial, operational and technical analysis in your Due Diligence process***

**Commercial**

Market analysis

Competitor analysis

Business model and service offering

Business case analysis

**Technological and operational**

Technical solution and terminals

Content management

Organization and key personnel

Processes and value chain

**Recommendations, risks and economic valuation (based on business case)****Market analysis**

- Market analysis
- Competitor analysis – timing and competitors

**Business Model**

- Business model, strategy, positioning, value chain and product evaluation
- Business case analysis

**Technology**

- Technical solution – System (solution/product) offering,
- Terminals
- Content licensing, DRM and content management

**Operational**

- Organisation, key personnel
- Company processes